

**R. Danny Maldonado**



**Chief Commercial Officer  
Bell**

Danny Maldonado was named chief commercial officer in January 2024, and is responsible for all Bell's global commercial aircraft sales and programs, aftermarket solutions, the Bell Training Academy and new product development and upgrades. He previously served as president and chief executive officer of Textron Financial Corporation for nine years before returning to Bell.

Danny brings more than 30 years of experience in leadership roles encompassing sales, business development, customer support and finance at Textron. Prior to leading Textron Financial, Maldonado served as Bell's executive vice president of sales and marketing since 2012. He joined Textron in 1990 as associate collections administrator, progressing to numerous finance and sales management positions, including several projects in Latin America and Europe. He led major improvement initiatives at Bell, such as enhanced sales and marketing programs, the integration of diverse customer support operations, and expansion of credit sources for our international customers.

Maldonado earned a bachelor degree in finance from Saint Mary's University in 1988 and an M.B.A. from Texas Christian University in 2007. Additionally, he has completed Textron's Growth Leadership Program at Ohio State University, and the Thunderbird Executive Leadership Program at the Garvin School of International Management.

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## ABOUT BELL

Thinking above and beyond is what we do. For more than 80 years, we've been reimagining the experience of flight – and where it can take us.

We are pioneers. We were the first to break the sound barrier and to certify a commercial helicopter. We were a part of NASA's first lunar mission and brought advanced tiltrotor systems to market. Today, we're defining the future of on-demand mobility.

Headquartered in Fort Worth, Texas – as a wholly-owned subsidiary of Textron Inc., – we have strategic locations around the globe. And with nearly one quarter of our workforce having served, helping our military achieve their missions is a passion of ours.

Above all, our breakthrough innovations deliver exceptional experiences to our customers. Efficiently. Reliably. And always, with safety at the forefront.

