

Robert T. Hastings, Jr.
Executive Vice President



**Chief Communications Officer
and Chief of Staff – Bell**

Robert T. Hastings, Jr., was named Executive Vice President, Communications and Government Affairs and Chief of Staff for Bell Helicopter in May 2010. In this role, he leads the company's internal and external communications, marketing communications, branding, corporate giving, and community and public affairs.

Robert joined Bell from Northrop Grumman where he served as vice president of communications for the Information Systems Sector, a \$10B global information systems and technology business serving both military and commercial customers. Previously, he was appointed by President George W. Bush to serve as Assistant Secretary of Defense for Public Affairs. As the senior public affairs official and spokesman for the U.S. Department of Defense (DoD), he was the principal staff advisor to the Secretary of Defense and senior Administration officials for all strategic communications, leading a worldwide public affairs community of some 4,000 military and civilian personnel. Before joining the Defense Department, he served as chief of staff and vice president of communications for BAE Systems, Inc. where he directed strategic communications and public affairs programs for the \$15B US-led segment of the global defense company.

Robert is a retired U.S. Army officer with more than 30 years combined federal and state military experience. His U.S. Army assignments include command tours in Aviation and Cavalry and operational assignments in Germany, Eastern Europe, Central America, Iraq, and Bosnia. Robert continues to serve as a Brigadier General in the Texas State Guard where he commands disaster response forces.

In 2009 he was awarded the DoD Distinguished Public Service Medal and was honored by the University of Maryland as its 2010 Distinguished Alumni. He received the Public Relations Society of America Lloyd B. Dennis Distinguished Leadership Award and Silver Anvil Award of Excellence. Additionally, he was honored by the International Association of Business Communicators with the Gold Quill Award for Excellence in Communications Management.

Robert is a former Chairman of the North Texas Commission, and serves on the Board of Directors of the Public Relations Society of America, the World Affairs Council of Dallas, the Metropolitan DC USO, and the Advisory Council for the University of Florida Master's Program in Global Strategic Communication, and is a member of the American Cancer Society's CEOs Against Cancer. He is a licensed commercial pilot with broad experience in both military and civilian aircraft. Robert earned a Bachelor of Science degree in government studies from the University of Maryland and has completed executive studies at the Wharton School of Business and the University of Michigan.

ABOUT BELL

Thinking above and beyond is what we do. For more than 80 years, we've been reimagining the experience of flight – and where it can take us.

We are pioneers. We were the first to break the sound barrier and to certify a commercial helicopter. We were a part of NASA's first lunar mission and brought advanced tiltrotor systems to market. Today, we're defining the future of on-demand mobility.

Headquartered in Fort Worth, Texas – as a wholly-owned subsidiary of Textron Inc., – we have strategic locations around the globe. And with nearly one quarter of our workforce having served, helping our military achieve their missions is a passion of ours.

Above all, our breakthrough innovations deliver exceptional experiences to our customers. Efficiently. Reliably. And always, with safety at the forefront.

